

## The Hain Daniels Group - Social Media House Rules

The social media pages of The Hain Daniels Group and associated brands, are our online environments where we share information about our businesses and activities, and give you an insight into our company & brands. It's also an opportunity for us to be able to interact with you, and we welcome constructive feedback, comments and questions.

We have a few house rules to reflect how we want these interactions to take place, with both ourselves and fellow users, in a light-hearted and respectful manner.

We don't feel it's ever acceptable to post material that is disruptive, abusive, or in any way offensive. We welcome differences of opinion, but abuse of other participants, use of offensive language or disruptive protest postings isn't acceptable.

To that end, we don't take decisions on moderating posts lightly, but we think it's fair to expect our users to post content and commentary that is both respectful and relevant to the conversation and our community.

Examples of posts / content we won't allow:

- Abusive, harassing, or threatening language or tone.
- Conduct that is defamatory, offensive, obscene, vulgar or depicting violence.
- Hateful language, in targeting race/ethnicity, religion, gender, sexuality, nationality or political beliefs.
- Fraudulent, deceptive, misleading or unlawful.
- Trolling or deliberate disruption of discussion.
- Violations of any intellectual property rights (our own or otherwise).
- Spamming, or repeatedly asking the same question or making comments on a subject that has been addressed.
- Changing the conversation topic or inappropriately interrupting the flow of conversation.
- Uploading files that contain viruses or programs that could damage the operation of our sites or indeed other people's computers.
- Commercial solicitation or solicitation of donations.
- Posting links to inappropriate sites, or sites not relevant to the thread of conversation.

We regularly monitor our online groups, however if you are ever concerned about any activity on the page please contact us at <u>consumercare@haindaniels.com</u>.

We reserve the right to remove any posts that don't adhere to our house rules and block anyone who violates them repeatedly.

Last Updated February 2017

